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**For Immediate Release:**

# GoldFax reduces RightFax support costs by 50% with GoldFax Cloud

**Irvine, CA (June 26, 2012)** DPD International, the makers of GoldFax, today announced a way for current RightFax users to cut their current annual maintenance costs by at least 50% with GoldFax Cloud.  Partnering with the etherFAX technology, GoldFax Cloud offers organizations an innovative and secure way to manage fax communication while reducing their total cost and eliminating issues with managing their fax infrastructure.

"We were consistently hearing of customers frustrated with outdated fax servers, telecommunication headaches and expensive support contracts with their existing fax server" said Bill Vanek, Director of Sales for GoldFax.  "During a time when every organization is looking for ways to reduce costs and improve operational efficiency, the GoldFax Cloud solution will easily resolve many of the frustrations and concerns that are putting organizations over budget."

GoldFax Cloud allows you to "cloud-enable" your fax telephony infrastructure.  This eliminates the need for on premise fax telephone lines and fax server telephony connectivity.  All you need is Internet access.  Faxes are never stored outside of your organization or your control – they are processed and stored on premise on your GoldFax server.  You control access and can reproduce all faxed documents for security and compliance with industry regulations.  Some of the main benefits include:

- A "software only" fax solution – no local fax telephone lines, just Internet connection
- Lower cost, easier to install and maintain than conventional fax servers
- Cloud based fax telephone service connectivity
- Encrypted and secure fax transactions – HTTPS
- More secure than a "hosted fax service"
- Removes hassle and cost of managing fax telephone integration infrastructure

GoldFax Cloud supports virtualization and is scalable for any size organization across any industry.  Users get to keep their existing fax numbers, making the transition and integration seamless and easy.  As an extra bonus, the porting of current RightFax users' fax numbers will be at no additional cost.

"We understand the changing needs of organizations and want to continue to offer solutions that help in improving efficiency while still meeting compliancy and security expectations," said Bill Vanek.  "In leveraging the GoldFax functionality with the etherFAX technology, GoldFax Cloud users will still experience a fast, intuitive, and efficient fax solution without having to manage heavy support contracts and hardware costs."

"etherFAX is changing how faxes are typically sent and received," said Quinn Corey, Director of Sales for etherFAX.  "Its patent-pending technology leverages the Internet instead of PSTN networks to manage incoming and outgoing fax communications.  Extending existing fax servers such as GoldFax to the cloud, etherFAX removes the need for costly components such as fax boards, media gateways, and FoIP drivers.  It also eliminates recurring telephony expenses.  Through its infrastructure as a service (IaaS) model, etherFAX hosts a vast array of virtual ports, making them available to send and receive high volumes of fax transmissions."

For more information on GoldFax Cloud and to get a free cost analysis and savings, contact sales@goldfax.com (714-695-1000).

**About DPD International**
DPD, the makers of GoldFax, has provided software solutions for over 35 years. GoldFax uses a unique, high performance architecture that gives an advantage over all other solutions. Industry leading organizations have selected GoldFax for their critical fax document delivery solutions including small, medium and Fortune 1000 companies, government organizations and universities with over 1,000,000 end users worldwide. For more information, visit www.GoldFax.com, or call us at 714-695-1000, or email sales@GoldFax.com.

**About etherFAX**
Founded in 2009, etherFAX® offers a unique solution that extends existing fax server solutions to the cloud. By eliminating the need for costly network fax systems, such as fax boards and recurring telephony fees, etherFAX® leverages the Internet to manage all business-critical fax communications. For more information visit www.etherfax.net, follow us on Twitter at www.twitter.com/etherfax, or call us at 888-909-9376, or email sales@etherfax.net.

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